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| Thesis Title | A STUDY OF EUPHEMISTIC EXPRESSIONS IN SOME SELECTED MASS MEDIA AND LITERARY TEXTES | | | |
| Year | 2013 AD—1434 AH | | | |
| Abstract | In the light of the study results, the following conclusions are reached at: Euphemism is used when people want to find a polite or less direct way of talking about difficult or embarrassing topics like death or the bodily functions. The main function of euphemism consists in concealing or disguising an unpleasant object of that object. Euphemisms are of multi_type classification according to the figures of speech they belong to such as metaphor, hyperbole, understatement (litotes), metonymy, circumlocution(periphrasis), synonymy , and one_for_one substitution. There is a difference in the use of the figurative devices to determine euphemism in the two text types because each one has its own language. This shows that the first hypothesis is verified. | | | |